











The Civil Affairs Association

In coordination with the

Association of the United States Army
U.S. Army JFK Special Warfare Center & School Civil Affairs Centennial Week
Reserve Officers Association
Foreign Area Officer Association
Alliance for Peacebuilding
and the

U.S. Global Leadership Coalition

Is pleased to invite you to the

2018 Civil Affairs Symposium: "Optimizing Civil Affairs"

Friday, November 2nd - Sunday, November 4th 2018 Civil Affairs Academic Facility Building 1-4865 Knox Street Ft. Bragg, NC 28310

Colonel Irwin Hunt's seminal analysis of the occupation of the Rhineland in 1918 evokes many of the same issues in civil affairs today - discussed in the new Civil Affairs Field Manual and White Paper. The U.S. still struggles to translate battlefield successes into favorable and sustainable political and civil outcomes, while the CA Regiment still faces difficult operating environments of political ambiguity and operational complexity for decisive action, security cooperation, and conflict prevention as well as the consolidation of security and military gains into political and civil outcomes at strategic, operational, and tactical levels. This requires all of civil affairs to be organized, educated, trained, and resourced well beyond standard military program requirements. Whether for special or conventional force operations, the active or reserve CA Soldier or Marine must be at the ready as the Joint Force, Army, or Marine command subject matter expert on civil-military operations. This requires continuous investment in an innovative and adaptive force well networked in planning and operational relationships and persistently engaged and aligned regionally to facilitate political-military goals and objectives. Given the new crossroads at which CA finds itself a century since its modern inception, policy and force stakeholders must re-examine the core competencies of civil affairs. How can the Regiment optimize its force going forward? How can the Army and Marine Corps organize, train, educate, and resource CA forces to shape human security environments, and help the U.S. prevail across the "competition continuum" in the years to come? From the workshop, speakers, and panel discussions, the Symposium will identify observations and recommendations and review the Civil Affairs Issue Papers for publication at the Roundtable in Washington next spring.

Agenda

Friday, November 2nd

13:00 Symposium workshop meeting: Optimizing the Civil Affairs Regiment for Echelons Above Brigade in Multi-Domain Operations; development of DOTMLPF-P related findings and recommendations for upcoming Civil Affairs Force Modernization Assessment (TBP in Symposium Workshop Report).

<u>Facilitator</u>: Dennis J. Cahill, Colonel, U.S. Army Civil Affairs (ret.), Director, Civil Affairs Force Modernization, CA Branch Proponent, U.S. Army JFK Special Warfare Center & School

16:00 Workshop adjournment

Evening Program

- 17:00 No-Host Social and Symposium Registration at the Embassy Suites Hotel, Fayetteville
- 18:00 Civil Affairs Regimental Ball at the Embassy Suites Hotel, Fayetteville
- 19:15 Keynote Speaker:

Lieutenant General Francis Beaudette, Commanding General, U.S. Army Special Operations Command "Civil Affairs and the Army's Roles in Strategic Landpower"

- 20:45 Civil Affairs Regimental Awards and Honors
 - Introduction of 2018 Distinguished and Honorary Members of the Civil Affairs Regiment Colonel Jay Liddick, Commandant, Civil Affairs Branch Proponent
 - Presentation of Civil Affairs Association 2018 Awards:

Ralph R. Temple Award - Colonel (ret) Edgar C. Seely III

John H. Hilldring Award – Anthony C. Zinni, General (Ret.), United States Marine Corps [not present]

Eli E. Nobleman Award – Brigadier General William B. Mason III

Joe Kirlin, Colonel, U.S. Army Civil Affairs (ret.), President, Civil Affairs Association

Saturday, November 3rd

- 8:00 Symposium registration / coffee, tea & refreshments
- 8:30 Welcome:

Joe Kirlin, Colonel, U.S. Army Civil Affairs (ret.), President, Civil Affairs Association

8:45 Administrative Remarks:

Christopher Holshek, Colonel, U.S. Army Civil Affairs (ret.), Program Director, Civil Affairs Association and Distinguished Member of the Civil Affairs Regiment

9:00 Keynote Presentation:

Dr. Nadia Schadlow, former Deputy National Security Advisor for Strategy and author of War & the Art of Governance

"Civil Affairs and America's 'Denial Syndrome"

10:00 Break – Book Signing

10:30 Panel Discussion: How civil affairs can optimize its capabilities to best facilitate and support interagency stabilization and civilian-led peacebuilding – the viewpoint of civilian partners

<u>Moderator</u>: Mr. Ryan McCannell, Senior Advisor to the Africa Bureau, U.S. Agency for International Development

Panelists:

- Jason Ladnier, Office Director for Partnerships, Strategy, and Communication, U.S. Department of State Bureau of Conflict & Stabilization Operations
- Stephen Lennon, Director, Office of Transition Initiatives, U.S. Agency for International Development
- Diana Parzik, USAID Office of Civil-Military Cooperation
- 12:00 Catered buffet lunch on-site
- 12:15 Luncheon Speaker:

Colonel Jay Liddick, Commandant, Civil Affairs Branch Proponent, U.S. Army JFK Special Warfare Center & School – "Delivering Civil Affairs Capability for the Army's Strategic Roles"

13:00 Symposium workshop out-briefing and comments from CA force stakeholders

<u>Moderator</u>: Col. (ret.) Dennis J. Cahill, Director, Civil Affairs Force Modernization at Civil Affairs

Branch Proponent, U.S. Army JFK Special Warfare Center & School

Panelists:

- Major General Darrell Guthrie, Commander, U.S. Army Civil Affairs & Psychological Operations Command (Airborne)
 - o Brigadier General Jeffrey C. Coggin, Commander, 350th Civil Affairs Command
 - o Brigadier General Christopher W. Stockel Commander, 351st Civil Affairs Command
 - o Brigadier General Jeffrey W. Jurasek Commander, 352nd Civil Affairs Command
 - o Brigadier General Robert S. Cooley, Jr., Commander, 353rd Civil Affairs Command
- Colonel Calvin E. Fish, Policy Assistant for Civil Affairs, Special Operations / Low Intensity Conflict
- Colonel Charles R. Burnett, Commander, 95th Civil Affairs Brigade (Airborne)
- 15:30 Break
- 16:00 Civil Affairs Issue Paper Presentations

Moderator: Bruce B. Bingham, Brigadier General, U.S. Army Civil Affairs (ret.), Committee Chairman

- "Optimizing Civil Affairs through Reorganizing the Force"
 - Captain Patrick Casserleigh
- "Developing Civil Affairs: Increasing Soldier Flexibility and Doctrinal Specificity"
 - Major Mazi Markel and Sergeant First Class Max Steiner
- "The Evolution of Civil Affairs and Interagency Partnerships in Sub-Saharan Africa"
 - Mr. Ryan McCannell
- "Civil Affairs 38G Functional Specialists: From Strategy to Reality"
 - Major Giancarlo Newsome and Captain Jesse Elmore
- "Optimizing Civil Affairs through Branding and Narrative Strategies"
 - Major Shafi Saiduddin and Sergeant First Class (Ret.) Robert Schafer
- 17:15 Vote Tally on Issue Papers
- 17:30 Presentation of Issue Paper Awards Announcements, Closing Remarks, and Adjournment
- 19:00 No-Host Social (TBA at closing remarks)

Sunday, November 4th

8:30 70th Civil Affairs Association Board Meeting (Members only – Agenda posted separately)

11:30 Adjournment

Next Event: Civil Affairs Roundtable in Washington, D.C., spring 2019. Date and location TBD.

Notes:

- 1. The Symposium will be part of the Civil Affairs Centennial Week at Ft. Bragg, NC, 29 October 2 November, with a Regimental Ball the evening of the 2nd. For more, go to: https://www.facebook.com/jfkcenterandschool/
- 2. As part of the Centennial Week, the Symposium is a Defense Department conference under conference approval (pending), for official travel purposes.
- 3. Registration for the event is \$20 for Civil Affairs Association members (online advance only) and \$30 for non-members, which covers conference administrative costs and Saturday lunch and refreshments. Regimental Ball is \$67 per person, with a choice of meal (sign up on the Centennial Week website). To register in advance and avoid the \$35 at-the-door cash fee, go to: https://www.civilaffairsassoc.org/events
- 4. Lodging is available on-post on an individual first-come, first served basis. To make a reservation, go to: https://www.ihg.com/armyhotels/hotels/us/en/reservation
- 5. Nearest airport is Fayetteville (FAY); best option, however, is Raleigh-Durham (RDU). There is no courtesy or post shuttle from and to FAY or RDU.
- 6. Workshop and Symposium uniform is Class B or business working; Regimental ball uniform is formal wear, or mess dress; Association meeting uniform is business casual.

For more information, go to: http://www.civilaffairsassoc.org/